

**GRASSROOTS RADIO CONFERENCE 11**  
**FRIDAY, JULY 28<sup>th</sup> SCHEDULE**

Time \ Track	Movement	Tech (Talk)	Staffing/Mgmt	Outreach	Policy/Admin	Programming	Music	News	Fundraising
<b>8:30-10:00</b>	<b>OPENING PLENARY</b> <i>Rm. 325/326</i>								
<b>10-10:30</b>	Beverage and mingling break								
<b>10:30-12:00</b>		Web development <i>Fac: TBA Rm. 213</i>	Inter-personal conflict resolution <i>Fac: Marty Durlin (KGNU) Rm. 235</i>	Decreased listenership myths & outreach tools <i>Fac: Deena Kolbert (WBAI) Rm. 309</i>		Gender/Women's programming <i>Fac: Carla Remeschatis (KBOO) Rm. 232</i>	Building your music library (for newer stations) <i>Fac: Norm Prusslin (IBS), Sybil Augustine (WORT) Rm. 225</i>	When All Hell Breaks Loose: covering crises & disasters: <i>Fac: Lea Zeldin (WORT), Ernesto Aguilar (KPFT) Rm. 325/326</i>	Grants <i>Fac: Jill Hopke (The Progressive) Rm. 226</i>
<b>12:00-1:30</b>	<b>LUNCH PROVIDED AT CONFERENCE, Main Dining Room (basement)</b>								
<b>1:30-3:00</b>	Getting community groups to apply for new stations <i>Fac: Ursula Ruedenberg (Pacifica) Rm. 232</i>	Webcasting, podcasting, DMCA regulations <i>Fac: Otis Macley (KPFT) Rm. 213</i>		Listener feedback, ascertainment, and qual. research <i>Fac: Kate Coyer (Prometheus) Rm. 309</i>	Contingency planning <i>Fac: Tom Voorhees, Chris Maxwell (WRIR) Rm. 226</i>	People of Color in community radio <i>Fac: Ernesto Aguilar (KPFT), Don Foster (New College of CA) Rm. 325/326</i>	<i>See Tech (Talk)</i>	Public Journalism: philosophy & ethics <i>Fac: Nathan Moore (WORT) Rm. 235</i>	Pledge Drives 101 <i>Fac: Jim Goronson (WORT), Janet Lee Zahn (WYCE) Rm. 225</i>
<b>3:00-3:30</b>	Beverage and mingling break								
<b>3:30-5:00</b>		Peer-to-peer audio distribution <i>Fac: TBA Rm. 225</i>	Managers roundtable & passing it on <i>Fac: Marty Durlin (KGNU) Rm. 232</i>	Free & cheap promotion for your station <i>Fac: Jim Ellinger (Austin Airwaves) Rm. 235</i>	Activism around FCC, censorship, & obscenity issues <i>Fac: Sybil Augustine (WORT) Rm. 325/326</i>	Mentoring systems for on-air vols <i>Fac: Rabia Yeaman (KBOO) Rm. 309</i>	<i>See Policy/Admin</i>	Covering your community <i>Fac: Lisa Loving (KBOO), Stan Woodard (WORT) Rm. 213</i>	Organizing pledge pitching training workshops <i>Fac: Jim Goronson (WORT) Rm. 226</i>
<b>EVENING 5:00-7:00</b>	5:00pm – <b>Pacifica Affiliates meeting</b> , Room 325/326 5:00-7:00pm – <b>Tours of WORT studios</b> , 118 S. Bedford St. 5:00-7:00pm – <b>Dinner on your own</b>								
<b>EVENING 7:00-9:00</b>	<b>Evening panel discussion on DEMOCRATIC MEDIA MOVEMENT</b> at Pres House, 731 State St. Guests include: Diane Farsetta (Center for Media and Democracy), Elizabeth DiNovella ( <i>The Progressive</i> ), Jesse Russell (Dane101, WIN), Brian Standing (ProleFeed Studios), Kristian Knutsen ( <i>Isthmus</i> ) Beverly Speers (WI Democracy Campaign), and Alex Gillis (WORT). Lots of time for questions & discussion								

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**SATURDAY, JULY 29<sup>th</sup> SCHEDULE**

Time \ Track	Movement	Tech (Talk)	Staffing/Mgmt	Outreach	Policy/Admin	Programming	Music	News	Fundraising
<b>8:30-10:00</b>	Sister stations; history & future of int'l. comm. radio <i>Fac: Norm Stockwell (WORT) Rm. 325/326</i>		Starting and using Program Collectives <i>Fac: Sha Cage &amp; e.g. bailey (WORT) Rm. 235</i>	Membership newsletters <i>Fac: TBA Rm. 232</i>	BoD bylaws & policies <i>Fac: Kai Aiyetoro (NFCB) Rm. 226</i>	Labor & Working class programming <i>Fac: Frank Emspak &amp; Ellen LaLuzerne (WORT) Rm. 213</i>	See Staffing/Mgmt	Producing for syndicated news programs <i>Fac: Melinda Tuhus Rm. 225</i>	Advanced Underwriting <i>Fac: Raechel Pundsack &amp; Maggie Weiser (WORT) Rm. 309</i>
<b>10-10:30</b>	Beverage and mingling break								
<b>10:30-12:00</b>		Automation systems <i>Fac: TBA Rm. 225</i>	Paid & Unpaid staff burnout prevention <i>Fac: Cathy Melio (WERU) Rm. 325/326</i>	Radio kiosks and public service programming <i>Fac: WORT Kiosk coll. Rm. 309</i>	Solid organizat'l. footing for new stations <i>Fac: Kai Aiyetoro (NFCB) Rm. 226</i>	Programming by committee: a democratic model <i>Fac: WORT Prog. Comm. Rm. 232</i>	See Staffing/Mgmt	Interviewing <i>Fac: Lisa Loving (KBOO) Rm. 235</i>	Publicity stunt fundraising <i>Fac: Jonathan Zarov &amp; Nancy Mae (WORT) Rm. 213</i>
<b>12:00-1:30</b>	<b>LUNCH ON YOUR OWN</b>								
<b>1:30-3:00</b>	AMARC 9 Preview <i>Fac: Elizabeth Robinson (KCSB) Rm. 225</i>	Live remotes <i>Fac: Otis Maclay (KPFT) Rm. 235</i>	Hostile takeovers <i>Fac: Ursula Ruedenberg (Pacifica) Rm. 226</i>	See Fundraising		Multilingual programming <i>Fac: Janis Lane Ewart (KFAI) Rm. 232</i>	Advanced music libraries <i>Fac: Pete Bruinsma (WYCE) Rm. 213</i>	Research & investigative journalism <i>Fac: Diane Farsetta &amp; Laura Miller (WORT) Rm. 325/326</i>	Beyond Pledge Drives: off-air fundraising <i>Fac: Gene Moore (WNNF) Rm. 309</i>
<b>3:00-3:30</b>	Beverage and mingling break								
<b>3:30-5:00</b>	Nature of the GRC & next year's conference <i>Fac: Elizabeth Robinson (KCSB) Rm. 325/326</i>	Possible Paths to HD Radio <i>Fac: Laura Gutknecht (WORT) Rm. 225</i>	Teaching tips and developing training programs <i>Fac: John Murphy (WHUS) Rm. 309</i>	Sustaining diversity <i>Fac: Janis Lane Ewart (KFAI) Rm. 235</i>			Music directors' roundtable <i>Fac: none needed Rm. 226</i>	News networks and collaborative programs <i>Fac: Ann Alquist (KFAI) Rm. 213</i>	Direct mail fundraising <i>Fac: John Kraniak (WORT) Rm. 232</i>
<b>EVENING 5:00-7:00</b>	5:00pm – <b>LPFM stations meeting</b> , Room 325/326 5:00-7:00pm – <b>Tours of WORT studios</b> , 118 S. Bedford St. 5:00-7:00pm – <b>Dinner on your own</b>								
<b>EVENING 7:00-late</b>	<b>EVENING EXTRAVAGANZA!!</b> <b>AT THE MADISON CENTER FOR CREATIVE &amp; CULTURAL ARTS, 306 W. Dayton Street</b> Musical and cultural performances include: Prince Myshkins (7:30-8:15), Grab bag of performance hilarity (8:15-8:45), SONiA and disappear fear (8:45-9:45), Remote broadcast of WORT show <i>Cipher Zone</i> (10:00-11:00), Roots Collective (11:05-12:00)  <b>JUST \$3.00 with your GRC Registration (\$7.00 General Public)</b> Good beer and wine available below cost!								

**GRASSROOTS RADIO CONFERENCE 11**  
**SUNDAY, JULY 30<sup>th</sup> SCHEDULE**

<b>9:00-11:00</b>	9:00-11:00am – <b>AMARC caucus meeting</b> , Rm. 213 9:00-11:00am – <b>Make your own caucus meeting!!</b> Rooms 225, 226, 309
<b>11:00-12:00</b>	<b>KEYNOTE SPEAKER (Loretta Ross of SisterSong)</b> , Rm. 325/326
<b>12:00-1:30</b>	<b>LUNCH PROVIDED AT CONFERENCE</b> , Main Dining Room (basement)
<b>1:30-2:00</b>	<b>CLOSING REMARKS</b> – Including proposal for GRC-12 and possibly other proposals
<b>2:00-evening</b>	2:00pm – <b>AMARC meeting</b> , Room 325/326 Free time for meet-ups, meetings, additional hands-on tech work, etc.
<b>3:00-evening</b>	For those sticking around... <b>MADISON MICROBREWERY CRAWL</b> , a tour guided by WORT's own beer experts

**IN ADDITION...**

GRC-11 will include a **HANDS-ON TECH TRACK** throughout the conference, four blocks from the Pyle Center (**142 W. Johnson St, 2<sup>nd</sup> floor, "Youth With a Mission" office**). Up to six people at a time can drop in on these sessions to learn tech skills and help build studio equipment for the "Mainstream Media Project" (Madison's new LPFM station). **Visit the WORT table at the conference for details and to sign up.**

GRC-11 will also include a **MAP DISPLAY** of the entire U.S. that shows the likely locations where one could build a new **full-power FM station**. (If you were at this year's NFCB, it'll look familiar.) We'll also have a recurring Powerpoint presentation to explain the process of acquiring a license for a new station. As many of you know, the FCC plans to open the window for full power non-commercial applications in 2007, so we need to jump on it and get prepared!

The **PEOPLE OF COLOR CAUCUS** will have a standing space throughout the conference in **Room 205** of the Pyle Center, with overflow space in **Room 121** for larger gatherings. These spaces are open for planned or impromptu meet-ups.

The **AUDIO LISTENING ROOM** will be open throughout the conference in **Room 317**. Bring your audio on CD or cassette tape, if possible.

**CHILDCARE** will be in **Room 112** of the Pyle Center, 8am-noon and 1:30-5:30pm on Friday and Saturday and 9am-noon on Sunday.

GRC-11 has lots of **EVENING EVENTS** planned. Check 'em out on the schedule above.